

SMART-UP Newsletter

The biggest start-up project in the Austrian - Hungarian border region has been launched: SMART-UP!



Innovation management

SMART-UP has been initiated to facilitate active business cooperation between young start-ups and to form an idea generating hub. The innovative performance of young (not older than 5 years) Austrian and Hungarian companies will be evaluated. The methodology has already been elaborated. First assessment interviews have taken place and the preparatory work for the upcoming interviews is in progress.

Based on the results, participating start-up teams are supported with tailor-made innovation management in order to strengthen their position and maximize their innovation potential.

The project team develops targeted innovation management action plans for the companies and presents the opportunities of R&D infrastructure and R&D cooperation possibilities.

A summary report will be compiled from the surveys' findings and made available to the authorities dealing with economic development as well as to stakeholders and the companies.

Business ideas

Do you have a good idea? Could it be the starting point of a successful enterprise?

Take part in brainstorming and idea-collecting events. Take part in the contests of masterminds.

Register to become a member or manager of a business team.

Trainings and professional workshops will be organized for selected business teams and ideas to connect with the activities of the start-up community.

Teams whose ideas are evaluated to be viable receive further assistance in the form of coaching and mentoring to help them to start their own enterprises that build on their idea.

What you have to do: bring your idea - register – get validation – move on to training, coaching, mentoring – set up the basis of your very own enterprise – start up the company



Register and receive additional information!

STARTUP PANNONIA

STARTUP-PANNONIA

Join the new start-up community of the Hungarian- Austrian border region.
Take part in our professional workshops, extend your horizon and your network.

The project team organizes professional events that focus on business issues, company visits and networking events.

The start-up community establishes the operational frames and the requirements for joining the community.

Regular get-togethers support an active start-up community.

Use www.startup-pannonia.eu to find out more and share your thoughts and ideas with like-minded people on our Facebook page: facebook.com/startuppannonia.

