



INTERREG AUSTRIA-HUNGARY

A REGION OF GREEN DEVELOPMENTS





A GREEN PAST, PRESENT AND FUTURE



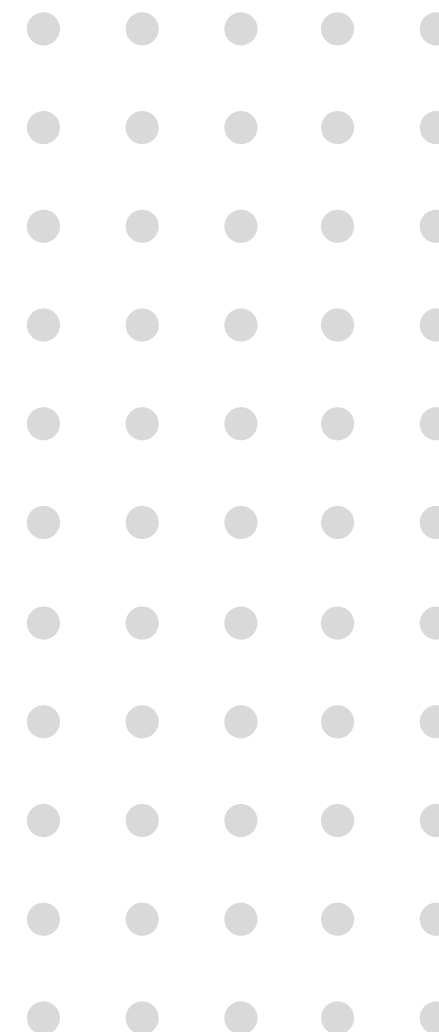
Looking back at the achievements



Looking at the status quo of the programme

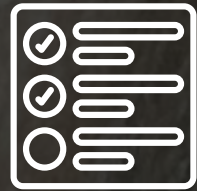


Looking forward to the new programme





What have we achieved so far in this field?



**Only in the last two programme periods
since 2007 we invested
40+ million EUR funds
in 30+ green projects**





What have we achieved so far in this field?



**Our cooperation projects
restored
100+ acres of habitats**



Interreg
AUSTRIA – HUNGARY



Co-funded by
the European Union



What have we achieved so far in this field?



**Project events involved
500+ kids and youngsters**





What are the main "green" figures for 2014–2020?



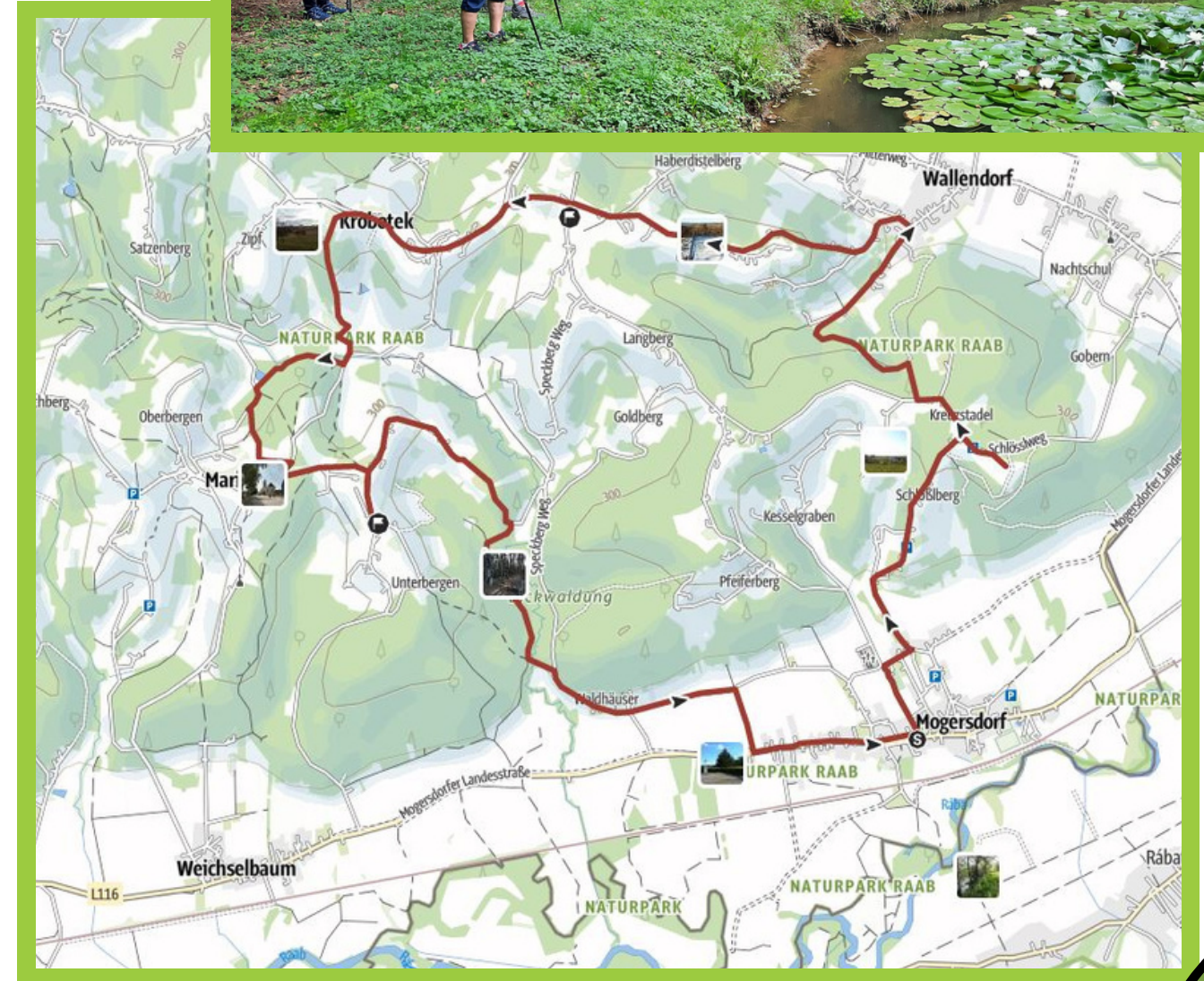
Some boring statistics

Until now

- 19 projects contracted under Priority Axis 2
- 25,01 Million EUR ERDF funds allocated
- 72 partners in cooperation
- 7 joint strategies and action plans compiled
- 3 joint investments carried out at natural and cultural heritage sites
- 12 joint touristic offers developed
- 521 participants in awareness-raising programs



And some refreshing examples...

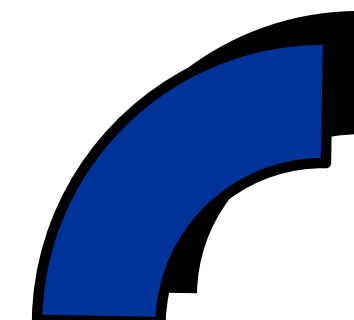


Okay, now.
And what's coming?





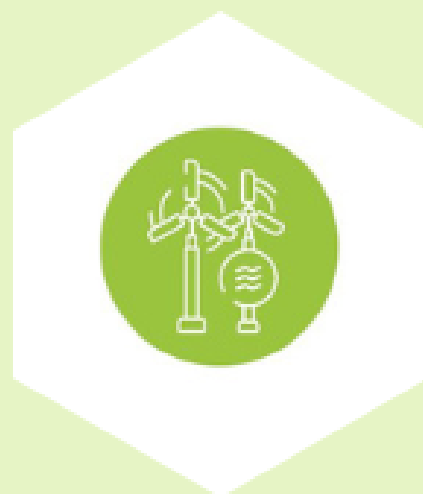
GREEN THEMATIC STAYS IN FOCUS FOR THE FUTURE



■ ■ ■ NATURE PROTECTION STILL IN THE SPOTLIGHT



**Priority 1:
A green and
resilient
border region**



SO11: Promoting climate change adaption and disaster risk prevention, and resilience, taking into account eco-system based approaches

SO12: Promoting access to water and sustainable water management

SO13: Enhancing protection and preservation of nature, biodiversity and green infrastructure, including urban areas, and reducing all forms of pollution



What will programme offer to projects?

Type of action 3.1

- jointly developing synchronised methods for monitoring and surveys or setting up joint databases for example on invasive or migratory species or the impact of actions taken
- citizen science activities (bird watching etc.)
- research and know-how exchange in the field of circular economy and green technology
- workshops, conferences, field trips or other forms of (digital) know-how exchange

Type of action 3.2

- (interdisciplinary) strategies on the conservation and valorisation of special habitats ("protecting by using") for example meadow orchards or addressing the preservation of autochthonous plant varieties and livestock breeds (agrobiodiversity)
- strategies addressing the joint management of cross-border nature parks or establishing common goals in managing sensitive areas, for example, grasslands
- action plans for developing model regions of the circular economy and bioeconomy
- strategies on awareness-raising measures on biodiversity, green infrastructure or reducing pollution

Type of action 3.3

- creating, improving or restoring valuable habitats for animal and plant species, for example meadows, orchards, ponds or sandy areas, establishing green infrastructure for example community gardens or green walls, establishing small elements enhancing biodiversity, for example stone walls, piles of dead wood or bushes
- developing business models to exploit the market potential for maintaining and improving ecosystem services and green infrastructure
- pilot projects in the field of circular economy and green technology
- technological digitalisation models oriented towards sustainable development and resource awareness
- actions integrating the topic of sustainability in the education system, including vocational training
- developing tool boxes with measures for local business and communities aiming at adapting material management towards circular economy
- implementing actions contributing to the implementation of the Updated Bioeconomy Strategy and the European Green Deal

Type of action 3.4

- improving the knowledge and level of acceptance on environmental issues, for example by guided tours or other informal training events (like summer schools, camps, urban or private gardening events etc.), or using digital means and social media
- information events such as exhibitions or field trips on the role of traditional cultivation techniques and knowledge in preserving biodiversity



What will projects offer to citizens and the youth in special?

Organizing and implementing

- community actions,
- habitat restoration actions,
- forest cleaning actions,
- competitions for the youngest,
- citizen science programs,
- and so much more!



Thank You
For Your
Attention

