

FACT-SHEET

SO 21 SUSTAINABLE TRANSPORT



Interreg
AUSTRIA – HUNGARY



Co-funded by
the European Union

The aim of this specific objective is to harmonise and improve smart, safe, and sustainable regional and local mobility offers both in terms of services and infrastructure.

Types of project partners

- public and
- public equivalent organisations

Main target groups

- The population in the programme area directly benefitting from better – more convenient, safer and greener - mobility solutions. Special focus is on daily commuters and visitors of tourism destinations of the region, including the visitors and workers crossing the border
- Public and private institutions in the programme area, especially those involved in the coordination and provision of transport services and local and regional public authorities, by being involved in the actions or taking up solutions developed in the actions, such as
 - local, regional or national public authorities, including EGTCs
 - sectoral agencies such as local or regional development agencies, National Park Directorates, environmental associations or energy agencies
 - service providers for infrastructure and/or (public) services such as transport providers
 - interest groups including NGOs
 - institutions for higher education and research
 - educational institutions, training centres and schools
 - economic development institutions

Output indicators

- Organisations cooperating across borders
- Strategies and action plans jointly developed
- Jointly developed solutions

Result indicators

- Organisations cooperating across borders after project completion
- Joint strategies and action plans taken up by organisations
- Solutions taken up or up-scaled by organisations



Types of actions and indicative activities

4.1 Cross-border data collection and know-how exchange on cross-border traffic patterns and the mobility behaviour of the population in the programme region

- collection and harmonisation of traffic data, especially commuting and employment data, passenger surveys and floating phone data, calibration with other mobility data
- setting up a joint database of mobility-related data contributing to the operation of a cross-border mobility platform
- joint research and cooperation of research institutions exploring further perspectives of intelligent (“smart”) mobility in the programme area
- implementing a model region for mobility panels measuring the mobility behaviour of the population of a specific area and thus create reliable figures for discussion and planning processes (e.g. an app)
- workshops and conferences on cross-border sustainable mobility

4.2 Developing strategies and action plans aiming at a better organisation and linking of different modes of sustainable transport

- establishing a long-term strategy, a feasibility analysis, an action plan necessary to operate a coordinative forum (“cross-border mobility platform”), also integrating results of previous projects, facilitating the cooperation of potential members of the platform, such as transport service providers, regulatory authorities and other stakeholders
- outlining and approving at least one pilot joint sub-regional mobility strategy
- elaborating concepts on intelligent traffic management services on roads and border crossings that allow for dynamic management of traffic capacities to minimize vehicle emission and reduce traffic congestion (e.g. by providing information for road management bodies and road users) and improve road safety
- elaborating local and sub-regional park&ride/bike&ride concepts, accessibility studies and integrated mobility concepts and offers, including integrating e-mobility and micro-level public transport solutions, ride sharing, cycling and walking into these concepts

4.3. Implementing actions including small scale investments to better connect regional and local public transport and cycling infrastructure and to enhance the sustainability, multimodality and safety of cross-border mobility

- identifying and planning sustainable technical solutions needed for harmonisation of the railway systems or bus routes across the border
- preparing (planning, feasibility studies, technical plans, etc.) and implementing small-scale pilot investments with high demonstrative effect, using, wherever possible, existing infrastructure
 - in cycling and walking infrastructure (for example shortcuts or safe crossings),
 - in public transport infrastructure (for example guidance systems),
 - or in measures that connect rail with other modes of transport (for example park/bike & ride places or bike rentals at stations or ride sharing solutions for the last mile) based on the result of “multimodality checks”
- elaborating and implementing community-level mobility checks, small scale (city-, functional urban area, or settlement-level) sustainable transport development plans and a related provision of training for “Mobility Officers” (persons taking care of mobility issues on local level)
- developing and implementing technical assistance to the mobility platform's participants to enable them to work in framework of the platform and to build technical capabilities of its own
- developing manuals, evaluation concepts or implementation handbooks for local mobility projects
- developing and testing of innovative modes of transport like ride sharing solutions, Mobility On Demand services, etc.
- developing, testing and implementing systems, services and IT solutions providing cross-border information on all available modes of transport and helping to combine various means in CB journeys
- awareness raising actions at local level to accelerate the shift towards smart, active and sustainable mobility and to increase awareness of transport safety in a broad sense, also related to safe use of the railway, safe railway crossings, design of road space (enabling safe use by all)